**Bikes Sales Analysis Excel Project**

This project focuses on analyzing sales data using Microsoft Excel. The dataset consists of various factors related to customers and their purchasing behavior.

**Dataset**

The dataset is stored in an Excel file named Raw Data.xlsx. It includes the following columns:

* ID
* Marital Status
* Gender
* Income
* Children
* Education
* Occupation
* Home Owner
* Cars
* Commute Distance
* Region
* Age
* Age Bracket
* Purchased Bike

**Project Overview**

This project involves the following steps and components:

* **Data Cleaning and Preprocessing**: The dataset underwent thorough cleaning and preprocessing within Excel to ensure data quality and consistency.
* **Pivot Tables and Charts**: Utilizing Excel's pivot tables and charting features, we've created visualizations to uncover trends and insights related to different aspects of the dataset.
* **Sales Analysis Dashboard**: The project culminates in a visual dashboard created entirely within Excel. This interactive dashboard provides an overview of the sales data and allows users to explore key metrics and trends.